

# Great Gatsby Gala Benefit & Silent Auction

MARCH 30, 2019

AUCTION@PS267.ORG

Dear Public School Supporter,

East Side Elementary School, PS 267 is a neighborhood public school, established in 2010 and located on East 63<sup>rd</sup> Street in NYC. As our school continues to grow, the need for additional materials and resources to support existing and new programs also grows. Through the continued support from people like you, the PS 267 PTA helps fund critical academic resources and enrichment opportunities for our students, including:

- Chess
- STEM equipment
- Classroom libraries
- Music enrichment programs and instruments
- Quality art supplies and materials
- Professional development for teachers
- Recess coaches for lunchtime activities

Here's where you can help! **On Saturday, March 30th, the PS 267 PTA is hosting its annual Spring Benefit & Auction.** This event is our most important fundraiser of the school year and the benefit funds the many important resources listed above.

You can support our neighborhood school by:

- Donating gift certificates, merchandise or vouchers for services
- Becoming an official sponsor of the event
- Advertising your business or services in our Digital Auction Catalog

In addition to supporting the students at our school, your donation:

- Increases awareness of your business, service or product to local families
- Is tax deductible – PS 267 PTA is a 501 (c) (3) organization, *Tax ID Number is 27-3632716*

Official sponsors will be publicized in the school entrance in addition to being listed in Digital Auction Catalog (distributed to all ticket holders in advance of the event), and on the PS 267 Website, [ps267.org](http://ps267.org).

## **Our families actively support businesses that support our school!**

Please find attached the Donation Form for your convenience.

**Deadline: Friday, March 15th, 2019.**

Thank you for your time and consideration.

Sincerely,

Erica Blit, Sandra Scheier & Elizabeth Herzog  
Spring Benefit & Auction Co-Chairs  
[Auction@ps267.org](mailto:Auction@ps267.org)

PS 267 PTA is a 501 (c)(3) organization. Our Tax ID Number is 27-3632716. All contributions are tax deductible to the fullest extent allowed by law.